

EdEN – Educational Enhancement for the Nation
EdEN for Inspiring a Child to be Different
Mammunni Haji MLA’s Samagra Vidybhasa Program
(Integrated Educational Development Project)
Jointly sponsored by Mammunni Haji, MLA Kondotty, Kerala
and ACADEX (Academic Wing of MICES AREEKODE)

Timeline:

Press Conference on 28th September at Malappuram Press Club

Press reports are enclosed:

Title of the Program	= Mammunni Haji MLA’s Samagra Vidybhasa Project
Powered by	= ACADEX Wing of MICES Areacode
Vision and Mission of EdEN	= Inspiring a Child to be Different
Inauguration Date	= 30 th August 2013
Registration of Participating Students	= 9.00 AM
Time of Inauguration	= 9.30 AM
Venue	= GMLP School, Kondotty
Inauguration by	= Manjalam Kuzhi Ali, Kerala Minister
Guests of honor	= VC, District Collector, MLA, Seven Panchayath Presidents
Participating number of schools	= 14
Expected number of students	= 75 (Students’ Database will be prepared in advance)
Expected number of Classes/Year	= 16 to 20 under different learning areas
Location of training classes	= Kottukara School, Kondotty
Project briefing	= General Secretary, MICES
Study Materials	= Pen, Paper, Teaching notes, Assignment sheets, Videos (CDs),
Expected expenditure	= Compensation for the RPs+ Study Materials+ Refreshment + Publicity + Communication + Miscellaneous = Approximately Rs. 2.5 Lakhs (if video coverage of all classes excluded)
Resource Persons	= Professors from University, IIM, NITC, Calicut University etc.
Contact and communication	= Luqman P, General Secretary MICES Areacode, - 9388950343 K. Rahmathulla, Convenor, ACADEX, MICES Areacode - 9496127837

Inauguration of EdEN on 30-8-2013

Date	: 30-08-2013
Venue	: GMLP School, Kondotty
Supported by	: Mammunni Haji MLA, Kondotty
Jointly organized by	: District Educational Office and ACADEX MICES Areekode
Areas covered	: Kondotty Sub educational District
Time and date	: 9.30 AM on 30-08-2013 Sunday
Registration	: 9.00 to 9.30 AM
Welcome Speech	: Chairman, ACADEX, MICES Areacode
Presidential Address	: Mr. Mammunni Haji, MLA Kondotty
Project Report presentation	: Secretary, ACADEX, MICES
Inaugural Address	: Dr. Abdussalam, Vice Chancellor, Calicut University
Key Note Address	: Mr. Biju Malappuram District Collector
Felicitations	: Mr. Mohammed Ali Shihab, IAS;
Class	: Mr. Saleem, Coordinator, Vijayabheri, Malappuram District

EdEN – Educational Enhancement for the Nation

Right to Education is one of the fundamental rights of any human being. According to the International Covenant on Economic, Social and Cultural Rights¹ the right to education includes the right to free, compulsory primary education for all, an obligation to develop secondary education accessible to all, in particular by the progressive introduction of free secondary education, as well as an obligation to develop equitable access to higher education, ideally by the progressive introduction of free higher education. The right to education also includes a responsibility to provide basic education for individuals who have not completed primary education. In addition to these access to education provisions, the right to education encompasses the obligation to rule out discrimination at all levels of the educational system, to set minimum standards and to improve quality of education.

Prosperity of a nation largely depends on its educational prowess. Realizing this universal truth nations are competing to excel in the educational levels of their people. Catching the young minds and molding them to suit the nobler and higher demands of the country are vital for development. Thus child development turns out to be the foundation of educational development.

Development is described in three domains, but growth in one domain influences the other domains.

- Physical Domain:
 - Body size, body proportions, appearance, brain development, motor development, perception capacities, physical health.
- **Cognitive Domain:**
 - Thought processes and intellectual abilities including attention, memory, problem solving, imagination, creativity, academic and everyday knowledge, meta-cognition, and language.
- Social/Emotional Domain:
 - Self-knowledge (self-esteem, meta-cognition, sexual identity, ethnic identity), moral reasoning, understanding and expression of emotions, self-regulation, temperament, understanding others, interpersonal skills, and friendships.

EdAN focuses on the cognitive domain of development.

The Phase I of EdAN is organized in Kondotty educational sub-district under the patronage of Mr. Mammuni Haji, MLA of Kondotty and jointly run by the District Educational Department and ACADEX the Academic wing of MICES, Areacode. In the next phases the EdAN will be organized in Areacode, Manjeri and Malappuram sub districts too.

Vision and Mission:

The Vision of ACADEX is to be a topnotch academic institute for creating a passion for academic and professional excellence in the young minds ranging from high school and college students to young aspiring professionals.

Mission:

The mission of ACADEX in tune with the objectives of MICES, Areacode to raise a new generation of young people by empowering them with the latest eco-friendly educational technology, know-how in most advanced areas of science and technology, social and transactional skills, and growing up with the community.

ACADEX aims at creating a passion for excellence in the young minds. ACADEX believes in catching them young moulding them to suit these objectives

- Various programs in educational, career development and personality development for students will be organized
- Search for leaders among the young students and conduct training programs in developing good leadership skills, communicative skills, and transactional skills

¹ The **International Covenant on Economic, Social and Cultural Rights (ICESCR)** is a multilateral treaty adopted by the United Nations General Assembly on 16 December 1966, and in force from 3 January 1976. It commits its parties to work toward the granting of economic, social, and cultural rights (ESCR) to individuals, including labour rights and the right to health, the right to education, and the right to an adequate standard of living. As of 2013, the Covenant had 160 parties.^[1] A further seven countries, including the United States of America, had signed but not yet ratified the Covenant.

The ICESCR is part of the International Bill of Human Rights, along with the Universal Declaration of Human Rights (UDHR) and the International Covenant on Civil and Political Rights (ICCPR), including the latter's first and second Optional Protocols.^[2]

The Covenant is monitored by the UN Committee on Economic, Social and Cultural Rights.

- Along with personality development, life coaching and leadership skills training
- Motivational training program for young leaders in schools and colleges.
- The Coaching Program helps you to explore your inner strengths and potential, and gives you a compass to help you navigate towards your cherished goals.
- The program offers training in skills to survive, organize academic studies, prepare for exams, overcome stress and fears and to step into a brave new world.
- Public speaking is the biggest source of fear in 80% of the people in the world. Learning programs to face this fear and manifest the orator within you.
- Develop Confidence, Problem Solving, Positive Mental Attitude, Communication Skills, Listening Skills, Goal Setting, Emotional Well-Being, Creativity and Visualization.

Features:

- The scope of the EdEN is at present limited to M Malappuram District which is India's 1st e-literate district.
- Help build powerful, positive momentum in life by implementing proven powerful self-mastery techniques and strategies for personal and professional success.
- Learn success strategies to encourage students to imagine the future they want, and find the resources within themselves to make it happen.

One-on-One success

- Coaching for individuals is provided

Topics covered:

<i>Achieving Excellence</i>	<i>Effective leadership</i>	<i>Making Telephone Calls</i>	<i>Organizational Skills</i>
<i>Balancing work and life</i>	<i>Ethical Issues and Values</i>	<i>Managing Change</i>	<i>Problem Solving</i>
<i>Communication Skills</i>	<i>How to delegate</i>	<i>Managing people</i>	<i>Secret management</i>
<i>Confidence building</i>	<i>Influencing people</i>	<i>Managing teams</i>	<i>Selling yourself successfully</i>
<i>Creative thinking</i>	<i>Leadership Skills</i>	<i>Marketing Yourself Effectively</i>	<i>Time management</i>
<i>Crisis management</i>	<i>Learn Through Projects</i>	<i>Motivating people</i>	<i>Entrepreneurship</i>
<i>Doing Projects to Learn</i>	<i>Making presentations</i>	<i>Motivational Skills</i>	<i>How to read</i>
<i>Creative Writing</i>	<i>Bulletin Boards Writing</i>	<i>Green Culture and Biodiversity</i>	<i>Etiology and Personal hygiene</i>
<i>Disaster Management</i>	<i>Challenges to Womanhood in the Modern World</i>	<i>Physical Education, Personal Hygiene and Health</i>	<i>Consumer Rights and Protection</i>

Resource Persons

The faculty for the training programs will be chosen from the top resource persons from great centers of learning such as IIMK, NITC, Calicut University, and Educational Department. Top rated resource persons are selected judiciously for handling the classes on Creativity and Learning, the Magic World of Mathematics, Learning through Projects, Time Management, Leadership Skills, Road Safety, Green Culture and Biodiversity, Communicative Skills etc. Professors from National Institute of Technology Calicut (NITC), Indian Institute of Management Kozhikode (IIMK), University of Calicut, Department of Education, Government and Private Colleges are among the long array of resource persons arranged by ACADEX.

Schedule:

The program is planned to be conducted in regular intervals throughout the years starting from September 2013. It is planned to conduct a minimum of 16 classes in the subject areas and topics cited above. Starting from September 1st the classes will be held from 9.30 AM to 2 PM throughout the year.

The same students will be trained during the consecutive year too. The second batch will be chosen and prepared for training by the time the first batch completes one year.

Utmost care will be taken to see that clashes with regular class work is avoided.

The Phase I of the EdAN will be organized in Kondotty for about one year

Phase II will be an extension of the Phase I extending to Areacode, Manjeri and Malappuram sub-districts.

Phase III will be covering the entire Malappuram District and beyond if needed

Organization of the Program

- The organization of the EdAN is jointly done by the local MLA, District Educational Officer, ACADEX the Academic Wing of MICES Areacode, all Panchayath Presidents and the Headmasters of the schools.
- All the 75 participants in the program are selected by the HMs of 14 schools in Kondotty sub-district.
- On the inauguration day the registration of the participating students will be done. At the time of registration each student will be provide with a pen and notepad.
- A comprehensive database of participating students with name, age and date of birth, parents' names, occupation of father or mother, home address, contact numbers, name of school, standard in which studying, grades of the student, will be developed which will be useful in the future purposes too
- Regular attendance of the students in the classes is compulsory. Absence of the students will be intimated to respective HMs
- The RPs are arranged and study materials are prepared by ACADEX.
- Classes will be held at Kottukara School from 9 to 1 PM.
- Classes will be conducted using latest education technology gadgets such as smart-board (if available in the school), slide projector.
- **Active Learning Approach** will be adopted in consultation with the RPs.
- Interaction between students and the RP is extremely important and hence a Q&A session will be held at the end of each class. However the students may ask questions in the middle of the lecture.
- Assignments will be given at the end of each class – Based on the performance of the students in these assignments ranking of the students will be done
- Refreshments will be provided during the interim break. It is expected that the cost of refreshments will n=be met by the Panchayaths.
- Performance of each student will be monitored in the class
- Effectiveness and efficiency of EdAN program will be done using feedback forms, students evaluation, HMs evaluation.
- RPs will be evaluated by the students using feedback forms
- Video coverage of the classes will be made if RPs permit
- Approximate cost of the program is expected to be Rs 200,000/=. The details of expenditure are given below:
 - Compensation for RPs (including TA&DA) : Rs 10000/= * 15 = Rs 150,000/=
 - Inauguration : Rs 10000/=
 - Study materials : Rs 10000/=
 - Refreshments and food : Rs 10000/=
 - Communication and phone calls : Rs 5000/=
 - Transportation : Rs 10000/=
 - Miscellaneous : Rs 5000/=

Participants:

Top ranking students of 8th standard from all schools in Malappuram District are chosen for the program. This selection will be made by the DEO and the Headmasters of all schools in these Educational sub-districts. 75 students are participating from 14 schools.